

• Question No. 1

Fill in the blanks with the appropriate option given below:

Theatre lovers in England never forget _____Globe, and in 1970, ____ decision was made to rebuild it as close to _____ original design as possible.

Options :

1. a... the... the
2. the ... a ... the
3. the ... no article required ... an
4. no article required... the ... an
- 5.

Answer : the ... a ... the

• Question No. 2

An example sentence with the Adverb Clause of Purpose is

Options :

1. Study hard so that you can score good marks.
2. I carelessly broke the glass.
3. I will come over as soon as I finish eating.
4. The building was completely destroyed.
- 5.

Answer : Study hard so that you can score good marks.

• Question No. 3

Choose the correct option to complete the sentence.

I saw ... very bright star in skyfew nights ago.

Options :

1. a, the, a
2. the, the, a
3. a, no article, the
4. a, a, a
- 5.

Answer : a, the, a

• Question No. 4

Identify the tense of the bold word:

Atma Ram **decided** to walk to work.

Options :

1. Past progressive
2. Present progressive
3. Simple past
4. Future progressive
- 5.

Answer : Simple past

• Question No. 5

Adverb complements the _____ in a sentence

Options :

1. noun
2. verb
3. interjection
4. pronoun
- 5.

Answer : verb

• Question No. 6

Choose the option that best fits into the blanks in the given sentence:

On Saturday, I _____ to an Internet Cafe _____ my emails.

Options :

1. go... checking
2. am going... checking
3. had gone... checking
4. went ... to check
- 5.

Answer : went ... to check

• Question No. 7

Pick an antonym for the word given from the options given below.

Plethora

Options :

1. Go-between
2. Similarity
3. Paucity
4. Tenderness
- 5.

Answer : Paucity

• Question No. 8

Choose the option that is an antonym of the word in capitals.

The boy is PUNISHED and so cannot go out to play with his friends.

Options :

1. encouraged
2. beaten
3. defended
4. overcome
- 5.

Answer : encouraged

• Question No. 9

Pick out the correct option showing the proper prefix to the word given.

Sonic

Options :

1. Perisonic
2. Ultrasonic
3. Antisonic
4. Petrisonic
- 5.

Answer : Perisonic

• Question No. 10

Choose the correct option.

The event planners admitted they... the number of people that would come for the carnival.

Options :

1. misestimated
2. underestimated

3. reestimated
4. preestimated
- 5.

Answer : misestimated

• Question No. 11

What is the real name of Kala Pani Jail?

Options :

1. Cellular Jail
2. Tihar Jail
3. Arthur Road Jail
4. Alipore Central Jail
- 5.

Answer : Cellular Jail

• Question No. 12

Origami is the traditional Japanese art of _____.

Options :

1. writing
2. flower decoration
3. fighting
4. paper folding
- 5.

Answer : paper folding

• Question No. 13

"Taare Zameen Par" movie is based on which learning disorder?

Options :

1. Down syndrome
2. Dementia
3. Dyslexia
4. Autism
- 5.

Answer : Dyslexia

• Question No. 14

What is the born range (Current ages) for Gen Z?

Options :

1. 1997-2012 (11-26 Years)
2. 1981-1996 (27-42 Years)
3. 1965-1980 (43-58 Years)
4. 1955-1964 (59-68 Years)
- 5.

Answer : 1997-2012 (11-26 Years)

• Question No. 15

What is the nationality of the famous footballer Cristiano Ronaldo?

Options :

1. Brazilian
2. Portuguese
3. Argentine
4. Indian
- 5.

Answer : Portuguese

- Question No. 16

What does 'L1' in ISRO's Aditya-L1 mission mean?

Options :

1. Language Point 1
2. Lanthanide Point 1
3. Lagrange Point 1
4. Langmuir Point 1
- 5.

Answer : Lagrange Point 1

- Question No. 17

"Kukur Tihar" is celebrated in which country?

Options :

1. India
2. Nepal
3. Brazil
4. France
- 5.

Answer : Nepal

- Question No. 18

Kanyakumari is situated in which state/UT?

Options :

1. Tamil Nadu
2. Kerala
3. Andaman and Nicobar Islands

4. Andhra Pradesh

5.

Answer : Tamil Nadu

• Question No. 19

Which movie won the best feature film award in the 69th National Film Awards 2023?

Options :

1. Jawan

2. RRR

3. Rocky aur Rani kii Prem Kahani

4. Rocketry: The Nambi Effect

5.

Answer : Rocketry: The Nambi Effect

• Question No. 20

Which Indian is popularly known as Flying Sikh?

Options :

1. Farhan Akhtar

2. Ranjit Singh

3. Manmohan Singh

4. Milkha Singh

5.

Answer : Milkha Singh

• Question No. 21

If Pawan can do a piece of work in 6 days and Mantu can complete the same work in 2 days, then in how many days will both of them together complete the work?

Options :

1. $2\frac{1}{2}$ days
2. 2 days
3. $1\frac{1}{2}$ days
4. 1 day
- 5.

Answer : $1\frac{1}{2}$ days

• Question No. 22

The selling price of 15 oranges is equal to the cost price of 12 oranges. Find the loss percent.

Options :

1. 10
2. 20
3. 15
4. 30
- 5.

Answer : 20

• Question No. 23

Rajesh and Bhupesh can complete a piece of work in 20 days and Bhupesh alone in 25 days. In how many days can Rajesh alone complete the work?

Options :

1. 90 days
2. 80 days
3. 75 days
4. 100 days
- 5.

Answer : 100 days

- Question No. 24

Two numbers P and Q are in the respective ratio 7: 9 and their sum is 80. Then, P is equal to:

Options :

1. 30
2. 35
3. 32
4. 34
- 5.

Answer : 35

- Question No. 25

A gold ring is sold for Rs.24,400 at a loss of 60%. What is the cost price of the gold ring?

Options :

1. Rs.60,000
2. Rs.62,000
3. Rs.63,000
4. Rs.61,000
- 5.

Answer : Rs.61,000

- Question No. 26

The simplest form of the ratio of 2.5 : 6.5 is _____.

Options :

1. 13 : 3

2. 3 : 13

3. 13 : 5

4. 5 : 13

5.

Answer : 5 : 13

• Question No. 27

The average age of three ladies is 30 years and their ages are in the ratio of 4: 6: 8. The age of the youngest lady is:

Options :

1. 27

2. 24

3. 20

4. 18

5.

Answer : 20

• Question No. 28

Find the average of all the numbers between 9 and 31, which are divisible by 5?

Options :

1. 15

2. 16

3. 20

4. 18

5.

Answer : 20

• Question No. 29

If 6 is to 216 as 2 is to:

Options :

1. 16
2. 8
3. 12
4. 14
- 5.

Answer : 8

- Question No. 30

Anish and Ajay are business partners. Three years ago, their average age was 18 years. Vikas has recently joined them and now the average age of three partners has become 22 years. Find the age of Vikas.

Options :

1. 22 years
2. 24 years
3. 26 years
4. 28 years
- 5.

Answer : 24 years

- Question No. 31

The difference between the ages of two daughters is 8 years. 12 years ago, the elder one was twice as old as the younger one. The present age of the elder daughter is:

Options :

1. 28 years
2. 26 years
3. 24 years

4. 22 years

5.

Answer : 28 years

- Question No. 32

Complete the series choosing the missing number.

8, 13, 20, _____, 40.

Options :

1. 30

2. 31

3. 29

4. 28

5.

Answer : 29

- Question No. 33

The series given below contains a sequence of numbers. Accordingly identify the incorrect number.

85, 84, 81, 88, 77, 92, 72

Options :

1. 77

2. 72

3. 92

4. 88

5.

Answer : 88

- Question No. 34

The series given below contains a sequence of numbers.

Accordingly identify the incorrect number.

9, 14, 24, 38, 59

Options :

1. 2
2. 38
3. 14
4. 59
- 5.

Answer : 38

- Question No. 35

Complete the series choosing the missing number.

110, 99, 86, _____, 54, 35.

Options :

1. 72
2. 70
3. 71
4. 73
- 5.

Answer : 71

- Question No. 36

Find the odd one out.

A, E, I, L, Q, U

Options :

1. A
2. I
3. L
4. U
- 5.

Answer : I

- Question No. 37

Find odd one out from the following. Square, Rectangle, Parallelogram, Triangle

Options :

1. Parallelogram
2. Square
3. Rectangle
4. Triangle
- 5.

Answer : Triangle

- Question No. 38

If the day before yesterday was Wednesday, then the day after tomorrow will be:

Options :

1. Sunday
2. Monday
3. Friday
4. Thursday
- 5.

Answer : Sunday

- Question No. 39

If December 25th, which is Christmas Day, falls on a Tuesday, what day of the week will it be after five days?

Options :

1. Sunday
2. Wednesday
3. Friday
4. Monday
- 5.

Answer : Monday

- Question No. 40

Arrange the given words in the order in which they would appear in the English dictionary.

Water, Lovely, Terrific, Please

Options :

1. Terrific, Please, Water, Lovely
2. Please, Lovely, Water, Terrific
3. Lovely, Please, Terrific, Water
4. Lovely, Water, Terrific, Please
- 5.

Answer : Lovely, Please, Terrific, Water

- Question No. 41

There were 7 high jumpers who finished their first round. The tallest and shortest came 2nd and 4th, the 4th tallest came 3rd, the 3rd tallest was between the 5th and 6th tallest, the 6th tallest came after the 4th tallest and the 2nd tallest came first. Who is currently in the last position?

Options :

1. 6th tallest
2. 3rd tallest
3. 4th tallest
4. 5th tallest
- 5.

Answer : 5th tallest

- Question No. 42

Solve: $7 + 3 \times 6 \div 2 = ?$

Options :

1. 12
2. 13
3. 16
4. 8
- 5.

Answer : 16

- Question No. 43

Simplify:

$$\frac{1}{3} \times 2\frac{1}{3} + 1\frac{1}{3} - 1\frac{1}{2} \times \frac{1}{3} \div 9$$

Options :

1. 37/18
2. 2
3. 18/37
4. 1/2

5.

Answer : 37/18

• Question No. 44

Select the right analogous pair from the given options.

Melt : Liquid :: Freeze : ?

Options :

1. Ice
2. Condense
3. Solid
4. Crystal
- 5.

Answer : Solid

• Question No. 45

A girl said, 'the person standing there is my grandfather's only daughter's son'. How is the person standing related to the girl?

Options :

1. Father
2. Brother
3. Uncle
4. Sister
- 5.

Answer : Brother

• Question No. 46

If Chotu is Motu's brother, Chota is Motu's father, Gotu is Chota's father and Fatu is Gotu's father, how is Gotu related to Chotu?

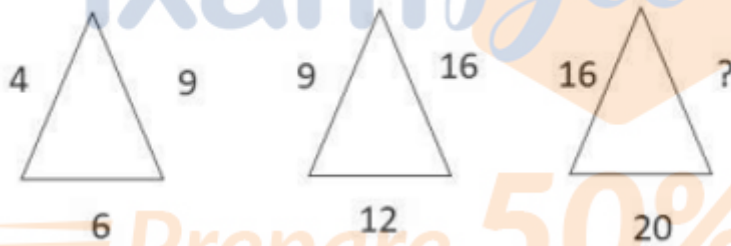
Options :

1. Father
2. Son
3. Grandfather
4. Great Grandfather
- 5.

Answer : Grandfather

- Question No. 47

Find the missing number.



Options :

1. 44
2. 36
3. 25
4. 30
- 5.

Answer : 25

- Question No. 48

Find the missing number.

3	5	7	9	11	13
8	26	48	82	?	170

Options :

1. 121
2. 120
3. 111
4. 115
- 5.

Answer : 120

- Question No. 49

In a clock, the time is 12:00 pm. If the minute hand is pointing toward the South, where is the hour hand pointing?

Options :

1. North
2. North-West
3. West
4. South
- 5.

Answer : South

- Question No. 50

A rider was on a long road and then took a sharp left and another sharp left later and was now moving toward the East. What was his initial direction?

Options :

1. North
2. East

3. South
4. West
- 5.

Answer : West

• Question No. 51

The juvenile hormone in insects is secreted by which organ?

Options :

1. Corpora cardiaca
2. Corpora allata
3. Prothoracic glands
4. None of these
- 5.

Answer : Corpora allata

• Question No. 52

The toxin produced by *Bacillus thuringiensis* interferes with which part of an insect's larvae?

Options :

1. Digestive system
2. Skin
3. Mouth
4. Excretory organs
- 5.

Answer : Digestive system

• Question No. 53

The trade name of the insecticide Imidacloprid is:

Options :

1. Pride
2. Rogor
3. Confidor
4. Actara
- 5.

Answer : Confidor

• Question No. 54

Yellow vein mosaic disease of okra is a viral disease.

Which of the following insects spreads the disease?

Options :

1. Whitefly
2. Aphid
3. Thrips
4. Borer
- 5.

Answer : Whitefly

• Question No. 55

Which one of the following is an animal-origin insecticide?

Options :

1. Imidacloprid
2. Acephate
3. Cartap hydrochloride
4. Aldicarb
- 5.

Answer : Cartap hydrochloride

- Question No. 56

The plant-origin insecticide, "Azadirachtin" is derived from which plant?

Options :

1. Neem
2. Tobacco
3. Chrysanthemum
4. Marigold
- 5.

Answer : Neem

- Question No. 57

Which pest is known as national pest?

Options :

1. White grub
2. Locust
3. Red hairy caterpillar
4. Grasshopper
- 5.

Answer : White grub

- Question No. 58

The headquarters directorate of Plant Protection, Quarantine and Storage (DPPQS) is located at which place?

Options :

1. Hyderabad

2. New Delhi
3. Faridabad
4. Mumbai
- 5.

Answer : Faridabad

• Question No. 59

Rice stem borers lay eggs on which one of the following parts of the plant?

Options :

1. Root
2. Soil
3. Leaf
4. Stem
- 5.

Answer : Leaf

• Question No. 60

Trichogramma spp acts as:

Options :

1. Egg parasitoid
2. Larval parasitoid
3. Egg and larval parasitoid
4. Predator
- 5.

Answer : Egg parasitoid

• Question No. 61

Late blight and early blight of tomato is caused by which organism?

Options :

1. Bacteria
2. Fungus
3. Virus
4. Insect
- 5.

Answer : Fungus

- Question No. 62

Panama wilt is a disease of which crop?

Options :

1. Mango
2. Banana
3. Citrus
4. Grapes
- 5.

Answer : Banana

- Question No. 63

Bengal famine in 1943 was caused due to which disease?

Options :

1. Late blight of potato
2. Smut of wheat
3. Brown spot of rice
4. Early blight of wheat
- 5.

Answer : Brown spot of rice

- Question No. 64

Father of Plant Pathology in India is known as:

Options :

1. E. J. Butler
2. K. R. Kirtikar
3. Anton de Bary
4. K. C. Mehta
- 5.

Answer : E. J. Butler

- Question No. 65

Which wheat rust is known as a killer disease?

Options :

1. Brown rust
2. Yellow rust
3. Black rust
4. Leaf rust
- 5.

Answer : Black rust

- Question No. 66

Katte disease of cardamom is transmitted by which insect?

Options :

1. Banana aphid

2. Whitefly
3. Thrips
4. Hopper
- 5.

Answer : Banana aphid

- Question No. 67

Tungro disease of rice is transmitted by which insect?

Options :

1. Green leaf hopper
2. Brown plant hopper
3. Grasshopper
4. Moth
- 5.

Answer : Green leaf hopper

- Question No. 68

Cauliflower mosaic virus contains which kind of nucleic acid?

Options :

1. ds DNA/ds DNA
2. ss RNA / ss RNA
3. Both DNA and RNA
4. ss DNA / ss DNA
- 5.

Answer : ds DNA/ds DNA

- Question No. 69

Which disease of wheat is known as cancer of wheat?

Options :

1. Karnal bunt
2. Rust
3. Smut
4. Tundu
- 5.

Answer : Karnal bunt

- Question No. 70

Pineapple disease is associated with which crop?

Options :

1. Sugarcane
2. Apple
3. Coffee
4. Pineapple
- 5.

Answer : Sugarcane

- Question No. 71

Flame photometer is used in the determination of:

Options :

1. Nitrogen
2. Phosphorus
3. Boron
4. Potassium
- 5.

Answer : Potassium

- Question No. 72

Which one of the following soil orders has the highest area in India?

Options :

1. Entisols
2. Inseptisols
3. Vertisols
4. Afisols
- 5.

Answer : Inseptisols

- Question No. 73

Heavy infestation of which of the following causes poor ploughing performance?

Options :

1. E. Coloum
2. Cyperus rotundus
3. Cynadon dactylon
4. Phalaris minor
- 5.

Answer : Cynadon dactylon

- Question No. 74

The groundwater table is measured by:

Options :

1. Pressure plate

2. Neutron probe
3. Tensiometer
4. Piezometer
- 5.

Answer : Piezometer

- Question No. 75

_____ farming is an excellent illustration of sustainable agriculture.

Options :

1. Artificial
2. Hydroponics
3. Polyhouse
4. Natural
- 5.

Answer : Natural

- Question No. 76

The optimum temperature for growth and head of cabbage is _____

Options :

1. 8-15°C
2. 8-10°C
3. 15-20°C
4. 22-25°C
- 5.

Answer : 15-20°C

- Question No. 77

The size of the clay particles is:

Options :

1. 1.0 mm
2. 0.2-0.02mm
3. <0.02mm
4. <0.002mm
- 5.

Answer : <0.002mm

- Question No. 78

Which of the following materials were used for the reclamation of saline soil?

Options :

1. Sodium Carbonate
2. Lime
3. Lime + Sodium carbonate
4. Gypsum
- 5.

Answer : Gypsum

- Question No. 79

The major part of soil type found in Madhya Pradesh is:

Options :

1. Black alluvial soil
2. Sandy loamy soil
3. Clayey soil
4. Silty loamy soil
- 5.

Answer : Black alluvial soil

- Question No. 80

The C:N ratio of cultivated soil varies:

Options :

1. 4:1 to 10:1
2. 8:1 to 15:1
3. 2:1 to 5:1
4. 20:1 to 25:1
- 5.

Answer : 8:1 to 15:1

- Question No. 81

Which of the following is the advantage of zero tillage?

Options :

1. Erosion control
2. More insect incidence
3. Increased labour requirement
4. Less weed problem in the field
- 5.

Answer : Erosion control

- Question No. 82

Which plough helps cutting of creeping or spreading grass and inversion?

Options :

1. Country plough

2. Disc plough
3. Mouldboard plough
4. Harrow
- 5.

Answer : Disc plough

• Question No. 83

Which of the following is NOT a nitrogenous fertilizer?

Options :

1. Ammonium sulphate
2. Urea
3. Ammonium Nitrate
4. Superphosphate
- 5.

Answer : Superphosphate

• Question No. 84

Which of the following element is non-essential but useful for plants?

Options :

1. Magnesium
2. Sodium
3. Chlorine
4. Copper
- 5.

Answer : Sodium

• Question No. 85

The application of organic manures in the soil helps in/tends to:

Options :

1. Making a balanced food for crops
2. Make the soil acidic
3. Decreases the soil pH
4. Reclamation of soil
- 5.

Answer : Making a balanced food for crops

- Question No. 86

Vertical movement of water in the soil is known as _____.

Options :

1. Capillary Potential
2. Seepage
3. Infiltration
4. Percolation
- 5.

Answer : Percolation

- Question No. 87

A form of expression of quantity of water required for irrigation to bring a crop maturity is called _____.

Options :

1. Crop Ratio
2. Water Use Efficiency
3. Moisture Regime
4. Duty of Water
- 5.

Answer : Duty of Water

- Question No. 88

Which of the following is NOT an objective of drip irrigation?

Options :

1. Uniform distribution of water and nutrients
2. Higher consistent quality yields
3. Energy savings as drip irrigation works on low pressure
4. Increases pest and disease incidence
- 5.

Answer : Increases pest and disease incidence

- Question No. 89

The pump suitable for small discharge and high head is:

Options :

1. Centrifugal pump
2. Reciprocating Pump
3. Mixed flow pump
4. Axial flow pump
- 5.

Answer : Reciprocating Pump

- Question No. 90

The weed having identical morphology with crop is called _____ weed.

Options :

1. Identical

2. Mimicry
3. Critical
4. Exotic
- 5.

Answer : Mimicry

- Question No. 91

Pendimethalin is a:

Options :

1. Post Emergence herbicides
2. Pre-emergence herbicides
3. Insecticides
4. Fungicides
- 5.

Answer : Pre-emergence herbicides

- Question No. 92

Cropping system = _____ + Management.

Options :

1. Crop rotation
2. Crop calendar
3. Cropping intensity
4. Cropping pattern
- 5.

Answer : Cropping pattern

- Question No. 93

The best example of cooperative farming model is:

Options :

1. Nestle
2. Kitkat
3. Biskfarm
4. Amul
- 5.

Answer : Amul

- Question No. 94

Which of the following crop is grown in India by means of dry farming?

Options :

1. Tobacco
2. Wheat
3. Cotton
4. Millets
- 5.

Answer : Millets

- Question No. 95

Growing different crops in association with each other on the same field at the same time is called _____cropping.

Options :

1. Multiple
2. Alternate
3. Inter Or Mixed
4. Relay

5.

Answer : Inter Or Mixed

• Question No. 96

Meaning of cropping intensity is:

Options :

1. % ratio of gross cropped area to net cropped area
2. % ratio of net cropped area to gross cropped area
3. % ratio of number of crops in rotation to period of one rotation
4. Grain yield / Biological yield \times 100
- 5.

Answer : % ratio of gross cropped area to net cropped area

• Question No. 97

Which one is used to make a metallic tape?

Options :

1. Iron
2. Cloth and Wires
3. Steel
4. Copper
- 5.

Answer : Cloth and Wires

• Question No. 98

RRB came into the existence in the year _____.

Options :

1. 1980
2. 1982
3. 1985
4. 1975
- 5.

Answer : 1975

• Question No. 99

Short term credit is usually for a period of ranging up to:

Options :

1. 8 months
2. 10 months
3. 12 months
4. 15 months
- 5.

Answer : 12 months

• Question No. 100

Which one of the following is an example of impulsive buying?

Options :

1. Purchase of a milkshake
2. Purchase of a television
3. Purchase of a textbook
4. None of these
- 5.

Answer : Purchase of a milkshake

- Question No. 101

According to need hierarchy theory, safety needs are fulfilled after satisfying of which need?

Options :

1. Love and belonging needs
2. Physiological needs
3. Esteem needs
4. Self-actualization needs
- 5.

Answer : Physiological needs

- Question No. 102

The full form of UNCTAD is:

Options :

1. United Nations Conference on Tariff and Duties
2. United Nations Committee on Trade and Development
3. United Nations Conference on Trade and Development
4. United Nations Council on Tariff and Development
- 5.

Answer : United Nations Conference on Trade and Development

- Question No. 103

Which type of fertilizer provides all three essential nutrients- Nitrogen, Phosphorus, and Potassium?

Options :

1. Urea
2. Superphosphate
3. Potassium chloride

4. NPK compound fertilizer

5.

Answer : NPK compound fertilizer

• Question No. 104

The model of contract farming involves subcontracting by the buyers to intermediaries who formally or informally contract the farmers called:

Options :

1. The informal model
2. The centralized model
3. The intermediary model
4. The multipartite model
- 5.

Answer : The intermediary model

• Question No. 105

4 'A' model of rural marketing includes:

Options :

1. Accuracy Acceptability Available and Affordability
2. Awareness Affordability Accuracy and Acceptability
3. Acceptability Affordability Availability and Awareness
4. None of these
- 5.

Answer : Acceptability Affordability Availability and Awareness

• Question No. 106

A vertical marketing system is:

Options :

1. Cooperation between the members of a distribution channel.
2. Cooperation between distribution channels of two different companies.
3. Cooperation between distribution channels of two unrelated products.
4. Grow and develop by adding new products to its existing product line to attract new customers.
- 5.

Answer : Cooperation between the members of a distribution channel.

• Question No. 107

What is the concept of branding in Agribusiness Marketing?

Options :

1. Selecting the right seeds
2. Creating a distinct identity for a product to differentiate it from competitors
3. Monitoring weather patterns
4. Analyzing market demand
- 5.

Answer : Creating a distinct identity for a product to differentiate it from competitors

• Question No. 108

A delivery approach that involves using one vehicle to pick up goods from various suppliers and transporting them in a single shipment to one customer is called:

Options :

1. Milk Run
2. Direct Shipping
3. Cross Docking
4. Home Delivery
- 5.

Answer : Milk Run

- Question No. 109

DALPMG is an abbreviation of:

Options :

1. Dept. of Agricultural and Livestock Processing Management and Grading
2. Dept. of Agricultural and Livestock Product Management and Grading
3. Dept. of Agricultural and Livestock Product Marketing and Grading
4. Dept. of Agricultural and Livelihood Product Marketing and Grading
- 5.

Answer : Dept. of Agricultural and Livestock Product Marketing and Grading

- Question No. 110

Marketable surplus is:

Options :

1. Total farm output produced by farmers - Own consumption of farm output
2. Total output sale by the farmers - Own consumption of farm output
3. Total farm output produced by farmers - Output sale by the farmers
4. None of these
- 5.

Answer : Total farm output produced by farmers - Own consumption of farm output

- Question No. 111

What is the primary purpose of drainage systems in Agriculture?

Options :

1. Preventing soil erosion

2. Improving soil aeration
3. Managing excess water
4. Enhancing nutrient uptake
- 5.

Answer : Managing excess water

- Question No. 112

Which among the following market structures has the highest product differentiation?

Options :

1. Monopolistic
2. Pure competition
3. Oligopoly
4. Duopoly
- 5.

Answer : Monopolistic

- Question No. 113

The factor which is NOT contributing to the change in the rural market are:

Options :

1. Green revolution
2. Emerging Role of Bio- Tech. in Indian Agriculture Sector
3. Rural Communication and Development Programmes
4. Cultural factor
- 5.

Answer : Cultural factor

- Question No. 114

Which trade barrier can impact the international marketing of sustainable agricultural products?

Options :

1. Tariffs and quotas
2. Language differences
3. Technological advancements
4. Market demand fluctuations
- 5.

Answer : Tariffs and quotas

- Question No. 115

Which of the following e-commerce initiatives is specifically designed for rural markets in India?

Options :

1. Amazon India
2. Flipkart
3. ITC e-Choupal
4. Snapdeal
- 5.

Answer : ITC e-Choupal

- Question No. 116

Which of the following is NOT true about the National Cooperative Development Corporation?

Options :

1. National Cooperative Development Corporation functions through 20 regional/state directorates
2. Its chief objectives are planning and promoting programs for production, processing, marketing, storage, export and import of agricultural produce livestock.
3. Its focus is on agricultural marketing and inputs, processing, storage, cold chain and marketing of agricultural produce and supply seeds, fertilizer and other agricultural inputs.

4. It also engages in income-generating activities in the fields of dairy, poultry, sericulture, fisheries and handloom.

5.

Answer : National Cooperative Development Corporation functions through 20 regional/state directorates

• Question No. 117

What is the second step in the consumer decision-making model?

Options :

1. Purchase decision
2. Problem Recognition
3. Information search
4. Alternative evaluation
- 5.

Answer : Information search

• Question No. 118

How does supply chain integration impact the effectiveness of price analysis in Agribusiness, and what challenges may arise in implementing integrated supply chain strategies?

Options :

1. Increased efficiency: Communication barriers
2. Cost reduction: Overemphasis on centralized control
3. Improved data accuracy: Increased flexibility
4. Enhance market responsiveness: Limited product traceability
- 5.

Answer : Cost reduction: Overemphasis on centralized control

• Question No. 119

The function of IMF includes: (i) Granting reconstruction loans to the war-devastated country (ii) Provides financial assistance to the member nations (iii) Drafting and reviewing economic and financial legislation (iv) Institution and capacity building

Which of the above statements is TRUE?

Options :

1. i, ii, and iii
2. i, ii, and iv
3. ii, iii, and iv
4. i, iii, and iv
- 5.

Answer : ii, iii, and iv

• Question No. 120

What is the term for the ability of soil to retain and supply essential nutrients to plants?

Options :

1. Soil porosity
2. Soil fertility
3. Soil permeability
4. Soil compaction
- 5.

Answer : Soil fertility

• Question No. 121

Toxicity of boron in plant causes:

Options :

1. Browning of leaf tip and margin

2. Premature senescence of leave
3. Leaf scorching
4. Bronzing of older leave
- 5.

Answer : Browning of leaf tip and margin

• Question No. 122

Which of the following is a key factor influencing consumer behavior in food retail management?

Options :

1. Crop yield
2. Weather patterns
3. Price promotions
4. Soil fertility
- 5.

Answer : Price promotions

• Question No. 123

Which factors are most important in determining the water- holding capacity of soil?

Options :

1. Soil texture
2. Soil colour
3. Soil pH
4. Soil temperature
- 5.

Answer : Soil texture

• Question No. 124

The percentage of Phosphorus Pentoxide present in night soil is:

Options :

1. 5.5
2. 4
3. 3.4
4. 2
- 5.

Answer : 4

- Question No. 125

What is a key financial metric that Agribusiness cooperatives often use to measure profitability?

Options :

1. Return on investment (ROI)
2. Gross Revenue
3. Operating costs
4. Market share
- 5.

Answer : Return on investment (ROI)

- Question No. 126

Which one of the following plant nutrients is translocation regulator?

Options :

1. Fe
2. Mg
3. N
4. Mn
- 5.

Answer : Mg

- Question No. 127

Furniture store is an example of:

Options :

1. Departmental store
2. Specialty store
3. Chain store
4. Convenience store
- 5.

Answer : Specialty store

- Question No. 128

Which of the following pricing strategies is NOT common in rural marketing?

Options :

1. Cost based pricing
2. Demand-based pricing
3. Competition based pricing
4. None of these
- 5.

Answer : None of these

- Question No. 129

In Agribusiness Marketing, what does the term "Market Research" refer to?

Options :

1. Planting new crops

2. Analyzing consumer preferences and market trends
3. Harvesting techniques
4. Government policies on agriculture
- 5.

Answer : Analyzing consumer preferences and market trends

• Question No. 130

Which of the following is a key challenge in sales and distribution management for Agribusinesses?

Options :

1. Market segmentation
2. Crop yield prediction
3. Weather forecasting
4. Supply chain optimization
- 5.

Answer : Supply chain optimization

• Question No. 131

Buying of milk is an example of:

Options :

1. Routine buying behavior
2. Extensive buying behavior
3. Selective buying behavior
4. None of these
- 5.

Answer : Routine buying behavior

• Question No. 132

Which of the following e-commerce initiatives is specifically designed for rural markets in India?

Options :

1. Amazon
2. Flipkart
3. Snapdeal
4. ITC e-Choupal
- 5.

Answer : ITC e-Choupal

- Question No. 133

In the context of Agribusiness cooperatives, what does "value chain integration" refer to?

Options :

1. Isolating from external partners
2. Collaborating with competitors
3. Involvement in all stages of production and distribution
4. Focusing solely on marketing activities
- 5.

Answer : Involvement in all stages of production and distribution

- Question No. 134

Which method is commonly used to determine the soil texture?

Options :

1. pH measurement
2. Hydrometer methods
3. Flame photometry
4. Gravimetric analysis
- 5.

Answer : Hydrometer methods

- Question No. 135

When was the Regional Rural Banks Act passed in India?

Options :

1. 1904
2. 1948
3. 1976
4. 1995
- 5.

Answer : 1976

- Question No. 136

What challenges do Agribusinesses face in adopting precision agriculture technologies?

Options :

1. Limited access to capital
2. Overreliance on traditional farming methods
3. Low demand for agricultural products
4. Inadequate government regulations
- 5.

Answer : Limited access to capital

- Question No. 137

Which one of the following is NOT a function of a retailer?

Options :

1. Credit facility

2. Risk bearing
3. Warehousing and storage
4. None of these
- 5.

Answer : None of these

- Question No. 138

What is repo rate?

Options :

1. It is the rate at which RBI lends money to the commercial banks.
2. It is the rate at which RBI borrows money from commercial banks.
3. It is the rate at which commercial banks lend money to the customers
4. It is the rate at which commercial bank lends money to the microfinance institutions.
- 5.

Answer : It is the rate at which RBI lends money to the commercial banks.

- Question No. 139

Which channel of distribution involves selling products directly to consumers, bypassing intermediaries?

Options :

1. Wholesale
2. Retail
3. Direct Marketing
4. Agent Distribution
- 5.

Answer : Direct Marketing

- Question No. 140

Which of the following is NOT a component of demographic segmentation of the market?

Options :

1. Income
2. Age
3. Culture
4. Occupation
- 5.

Answer : Culture

- Question No. 141

Which stage in the retail life cycle is characterized by higher expenses and a lower selling stage?

Options :

1. Growing stage
2. Emerging stage
3. Maturity stage
4. Decline stage
- 5.

Answer : Emerging stage

- Question No. 142

The production process of coffee beans from the farm to the factories for processing through different roasting grades and finally to the coffee consumer as various coffee beverages is an example of:

Options :

1. Supply chain
2. Demand chain
3. Value chain
4. Product chain

5.

Answer : Value chain

• Question No. 143

Person-to-person interaction between a retailer and a prospective customer is called:

Options :

1. Direct selling
2. Direct marketing
3. Automatic selling
4. Indirect selling
- 5.

Answer : Direct selling

• Question No. 144

Objectives of monetary policy include:

Options :

1. Equal Income distribution
2. Control of inflation and deflation
3. Balance of payment equilibrium
4. All of these
- 5.

Answer : All of these

• Question No. 145

What is a common method for determining soil moisture content?

Options :

1. Gravimetric method
2. pH measurement
3. Flame photometry
4. Sieve analysis
- 5.

Answer : Gravimetric method

• Question No. 146

Government of India has announced MSP for how many commercial crops till 2023?

Options :

1. 01
2. 02
3. 06
4. 08
- 5.

Answer : 02

• Question No. 147

Which of the following is a key objective of effective irrigation water management in Agriculture and Agribusiness?

Options :

1. Maximizing water use efficiency
2. Minimizing crop yields
3. Ignoring environmental impact
4. Disregarding economic considerations
- 5.

Answer : Maximizing water use efficiency

- Question No. 148

Which of the following soil horizon is also known as the 'Zone of illuviation'?

Options :

1. O horizon
2. C horizon
3. B horizon
4. A horizon
- 5.

Answer : B horizon

- Question No. 149

Which of the following is NOT a cooperative related to Agribusiness?

Options :

1. Cooperative Bank
2. Milk Producers Cooperatives
3. Regional Rural Bank
4. Fertilizer Cooperatives
- 5.

Answer : Regional Rural Bank

- Question No. 150

What is the potential consequence of over irrigation?

Options :

1. Soil compaction
2. Water logging
3. Crop drought stress

4. Soil erosion

5.

Answer : Water logging

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